

RAFAEL RODRIGUES

Rafael is an experienced product designer who has worked in the health care and 3D printing industry. Rafael helps corporations by designing desktop applications, browser applications, mobile applications, style guides and marketing material through the entire design process. From low fidelity white boarding sketches to high fidelity design interactions.

CONTACT RAFAEL

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EDUCATION

Lesley University
College of Art & Design
Bachelor of Fine Arts in Design
2016

Foundation: Principles of Pragmatic Marketing

Marketing Certificate
2016

CONFERENCES

Harvard xDesign,
SolidWorks World
2017

Harvard xDesign,
Nicholas Felton at the ICA
2016

Design Exchange Boston,
Insights from a Drunk Guy,
An Event Apart,
2015

AIGA Bone Show,
Swiss Style Reboot,
2014

Estrada Sailing Through Design,
A Better World by Design,
2013

DESIGN EXPERIENCE

Product Designer at GrabCAD

September 2015 — Present in Cambridge, MA

Designed a 3D print preparation application for printer operators and mechanical engineers who use Stratasys printers. Designed GrabCAD Print reports for printer utilization, material usage, and printer history so customers can optimize their printing work flows to save time. Designed an iOS and Android application so customers can remotely monitor their jobs. Designed an internal style guide for software engineers and designers to increase velocity. Collaborated with product managers, software engineers and designers in Boston, the United Kingdom, Estonia, and Israel to complete projects in an agile environment.

Product Designer at Iora Health

September 2014 — September 2015 in Boston, MA

Designed an electronic medical record application with patient history for Iora Health nurses and doctors. Designed a responsive web application for patients so they can access their health records. Worked on cross functional teams with doctors, nurses, health coaches, product managers, engineers, and designers. Wrote HTML, Sass and jQuery to implement solutions for the front end of Iora Health web applications.

Contract Web Designer at Name Media

June — August 2014 in Waltham, MA

Designed the user interface for photo.net's user forum. Designed and developed responsive landing pages for buydomains.com.

Print and Web Designer at Habitat for Humanity

October 2013 — May 2014 in Boston, MA

Designed an advertising campaign and website for Habitat for Humanity's ReStore in West Roxbury, MA.

Design Intern at Isaora

July — August 2013 in New York, NY

Designed and developed emails that were sent out to 40,000 subscribers. These emails were made to promote sales, to drive traffic to Isaora.com and to boost revenue.

Video Production Intern at Animal Studios LLC

September 2010 — June 2011 in Providence, RI

Collaborated with videographers, after effects specialists, project managers, creative directors, and graphic designers to complete projects as an intern.

KNOWLEDGE & SKILLS

Agile scrum training
Android application design
Creativity
Design thinking
Front end development
Graphic design
Information visualizations
iOS application design
Mobile design
Product design
Responsive design
Typography
User experience design
User interface design
Video production

SOFTWARE

Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe Photoshop
Balsamiq
Final Cut Pro
FramerJS
Google Docs
Invision
Principle
Sketch
Spectrum

INTERESTS OF RAFAEL

Architecture
Art history
Camping
Cinematography
Color theory
Hiking
Photography
Sailing
Sport Climbing
Traveling