

RAFAEL RODRIGUES

Rafael is currently a product designer at GrabCAD, where he designs intuitive easy to use print preparation software for Stratasys printers. Rafael assists corporations by designing desktop, browser, and mobile applications. Contact Rafael if you need some assistance on a project, as he is available for freelance contract work.

CONTACT

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EDUCATION

Lesley University
College of Art & Design
Bachelor of Fine Arts in Design
2016

Foundation: Principles of Pragmatic Marketing

Marketing Certificate
2016

General Assembly

User Experience Design Course
July - October 2015

CONFERENCES

Solidworks World
2017

Nicholas Felton at the ICA
2016

Design Exchange Boston
Insights from a Drunk Guy
An Event Apart
2015

AIGA Bone Show
Swiss Style Reboot
2014

Estrada Sailing Through Design
A Better World by Design
2013

DESIGN EXPERIENCE

Product Designer at GrabCAD

September 2015 – Present: Boston, MA
Designed an easy to use 3D print preparation application for printer operators and mechanical engineers who use Stratasys printers. Designed an iOS and Android application so users can remotely monitor their jobs. Collaborated with product managers, software engineers and designers in Boston, the United Kingdom, Estonia, and Israel.

Product Designer at Iora Health

September 2014 – September 2015: Boston, MA
Designed and implemented user interfaces for electronic medical records for Iora Health employees and a responsive web application for patients. Worked on cross functional teams with doctors, nurses, health coaches, product managers, engineers, and designers. Wrote HTML, Sass and jQuery to implement solutions for the front end of Iora Health web applications.

Contract Web Designer at Name Media

June -August 2014: Waltham, MA
Designed the user interface for photo.net's user forum. Designed and developed responsive landing pages for buydomains.com Worked with a senior user experience designer, marketing specialist, and back-end developers.

Print and Web Designer at Habitat for Humanity

October 2013 – May 2014: Boston, MA
Designed an advertising campaign for Habitat for Humanity's ReStore in West Roxbury, MA. Rafael created 6.5 foot tall posters for bus shelters. Designed and developed the entire website for the ReStore.

Design Intern at Isaora

July – August 2013, New York, NY
Designed emails that were sent out to 40,000 subscribers. These emails were made to promote sales, to drive traffic to Isaora.com and to boost revenue.

Video Production Intern at Animal Studios LLC

September 2010 – June 2011, Providence, RI
Collaborated with videographers, after effects specialists, project managers, the creative director, RISD alumni and graphic designers to complete projects as a video production intern. Recorded video with the Canon 7D at filming sessions Rhode Island School of Design, Brown University, Reebok, and Berklee College of Music.

KNOWLEDGE & SKILLS

Creativity
Design thinking
Front end development
Graphic design
Information visualizations
iOS application design
Mobile design
Product design
Responsive design
Typography
User experience thinking
User interface design
Video production
Visual design
Web design

SOFTWARE

Adobe® After Effects
Adobe® Illustrator®
Adobe® InDesign®
Adobe® Lightroom®
Adobe® Photoshop®
Final Cut Pro®
Sketch: UI Design Software
Spectrum
Text editors
The command line

INTERESTS OF RAFAEL

Architecture
Art history
Color theory
Cinematography
Hiking
Photography
Sailing
Sport Climbing
Traveling